Drupal Commerce 2

An Overview of Our “Urban Hipster” Demo

The following outline will show you some of the unique homepage features packed into our Drupal Commerce 2 demo site.

Of course, this is just one layout. Drupal’s powerful theming engine can adapt to anything your creative staff can imagine.

See our demo live at: commerceplus.acrocommerce.com
Site Header

The site header is the first thing your customers will see, so it’s important that it contains everything customers will need. Branding and navigation aside, let’s take a look at some of the more unique elements.

1. Top CTA
   An easily customizable text-based call-to-action at the top of the page is a subtle way to announce promotions.

2. Company Logo
   The company logo in the header should always link back to the homepage.

3. Contact Details
   Let your customers know that help is available.

4. Multi-store/ Multi-language
   Drupal and Drupal Commerce come with exceptional support for multi-store and multi-language websites.

5. Customer Account Login
   Customers can login and access their account overview pages via this customer menu.

6. Quick Cart
   A quick-view cart shows the cart content at any time.

7. SOLR Powered Site Search
   SOLR has become the standard for generating search results. From products or blog posts, Drupal Commerce leverages SOLR heavily.

8. Primary Navigation
   Primary navigation provides links to interior pages.
Homepage Elements

Rich Media Slider
Large, impressive graphics draw the attention of your customers. Rich media sliders are a great way to make an impact and can be used to promote a featured product, category or collection.

Editable Calls to Action (CTAs)
An assortment of editable content area CTAs can give customers necessary information or direct them to your more popular products.

Featured Products
Feature products throughout your website, configured manually or dynamically.
Newsletter Sign-up

Capture emails for your newsletter and promotional emails. Signups like this can be integrated easily with your existing email delivery provider.

Targeted Featured Products

Featured products can easily be narrowed down to specific categories too. (ie: Mens/Womens, Popular Items, etc)

Lower Calls to Action (CTAs)

Additional CTAs can be provided for unique website features and customer service links.

Site Footer

‘A Place for Everything Else’

The footer, as always, can be customized to display anything else required on the page. Social media links, contact information, legal jargon, etc.
Product Listings

A **Catalog Filters**

The basic catalog page displays product results that can be refined using a faceted search. Allow your customs to tick on and off settings to narrow or broaden results for tailored browsing.

Facet based catalogs have a wide variety of filtering options. For example, you can filter results by category, brand, colour, price range, and much more.

B **Sorting Options**

Allow customers to sort search results alphabetically (a-z or z-a), by price (low-high or high-low), to adjust the number of items shown on a page and more. Default sorting options are fully configurable and custom options can be built to meet whatever requirements you may have for your products and content.
Product Details

Everything on the product details page can be customized and configured for the specific product being showcased.

1. **Social Share Buttons**
   
   Share buttons let customers quickly share this product with their friends.

2. **Product Images**
   
   This photo changes as customizable options are selected. It can also be used as a gallery to showcase multiple images or product videos.

3. **Product Details & Add to Cart**
   
   Basic details about the product, customization attributes, and an add to cart button are easy to configure per product type.

4. **Additional Information & Review**
   
   Configure your product pages any way you like. Using a tabbed content area, you can include more details, reviews and other types of content to help inform your customers.

5. **Recommended Products**
   
   Configure recommended products to display per product. This type of data can be added to products manually or dynamically.
Add to Cart Confirmation

An ‘add to cart’ confirmation message appears when the add to cart button has been clicked.

By default a simple block will appear at the top of the page, displaying the message, “<product name> has been add to your cart”.

The confirmation can be customized. For instance, the message can be reconfigured to appear in a pop-up block that is more likely to grab the user’s attention. Within this block, recommended add-on products can be displayed, allowing the user to add more optional items to their cart.

Shopping Cart

Most online stores will have a cart page similar to the layout shown here.

This page is a place where customers can adjust quantities, view their purchase total, and know they can begin their checkout.
Drupal Commerce lets you configure your checkout flows to suit whatever you’re selling. Some examples are physical products, digital downloads, subscriptions and event registrations.

Drupal Commerce has an intuitive checkout flow builder that lets you easily customize what customers can do during checkout.

**Login**

Unless a user already has an account and is logged in, the first page of the checkout is a login page.

**Checkout Progress Indicator**

A checkout progress indicator lets customers know what step they’re on throughout the entire checkout flow.

**Returning Customers**

Customers who already have an account can login right away. A customer account lets your customers see past orders, save shipping addresses, add payment methods, etc.

**New Customer Creation or Guest Checkout**

You can allow customers to create a new account on the site or to check out as a guest. Turning either functionality on or off is as simple as checking a box for this checkout flow. This is something administrators can access and configure.
Order Information
This step of our checkout flow is where customers select a payment method and enter billing information.

1. **Order Summary**
   The order summary shows each item that is to be purchased. Customers can also apply promotional coupon codes, if available.

2. **Contact Information**
   An email address must be provided to establish a profile and to be able to contact the customer in case of a problem with their order.

3. **Shipping Information**
   Customers can enter their shipping details here. The fields associated with this form change as needed depending on which country is selected. Digital products require no shipping options, so payment information is all the customer needs to provide.
Shipping Method
Configurable shipping methods are shown here for the customer to choose. Many shipping providers are already integrated into Drupal Commerce and more are always being developed. This allows for dynamically generated shipping rates based on a number of parameters.

Payment Information
A large number of payment methods are already integrated into Drupal Commerce, with more constantly being developed.

Continue to Review
Once a customer has completed this page they can move on to the review page. Let's look at this page now.
Review

The order review page gives customers one last look at their information before completing checkout.

A  Contact & Payment Details
All of the previously entered information is now displayed here for the customer to review. Customers can easily go back and edit their payment information if a mistake is found.

B  Order Summary and Coupon Code
The order summary has now been updated to reflect the final total that includes taxes. Like in the previous page, customers still have the opportunity to apply promotional coupon codes.

C  Complete Purchase or Go Back
If all of the information is correct, the final step is to pay and complete the purchase. Let's do this now. Click the ‘Complete Checkout’ button below.
Order Confirmation Page

The order has been placed! Let’s take a look at what’s here.

1. **Order Number**
   Every order is assigned a unique order number. Customers and store managers can reference this number to view the order at a later date.

2. **Complete Message**
   Upon completing the order, each payment method can display a unique set of instructions to the customer. For digital purchases, links can be included to any of the purchased digital downloads in this message area.

Still have questions? Contact us

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