DRUPAL COMMERCE

The Adaptive Sales Platform

Selling

Payment Gateways

- Over 20 supported
- Supports tokenization and recurring payments

Tax Management

- Customizable tax support for any country
- External library to manage taxes & tax rate history

Multi-Currency

- Choose and set your default
- Create static currency exchange rates
- Exchange rates directly from XE

Shipping

- Rate calculation and service selection is integrated into the checkout and order edit form
- Retrieve calculated rates from the shipping carriers you work with (ex: UPS, USPS, FedEx)
- Define any in-house shipping services with flat base rates

Promotions

- Apply discounts to either product or whole order
- Configure any/all applicable conditions ie: start/end dates, compatibility with other discounts, maximum usage
- Additionally, create discounts based on product attributes on product display level or taxonomies related to products

Management

Order Management

- Triage, edit and update orders
- Add/Remove products, customize pricing, add discounts
- Split orders between stores and/or staff

Inventory

- Manage stock limits for products across all sales channels (in-store, online, 3rd party platforms)

Fulfillment

- Create packages and shipments
- Print shipping labels and packing slips at the press of a button
- Custom package sizes in the settings

Catalog

- Configure and edit your own products, images, specs, prices, descriptions, and details

Reporting

- Filter sales reports by order status and date ranges then break sales down monthly, weekly and daily
- Advanced reports dashboard showing a summarized view for customers, products and payment methods
- Detailed insights into current product stock and projected stock lifetimes

Learn more about the platform at **acromedia.com**

🖥 Front End

Check-Out Flows
- ▶ Standard checkout flow built from a UX first approach
- ▶ Additional drag and drop customizations

Order Types
- ▶ Make any piece of content a purchasable entity; products, digital good, events, articles, roles etc.
- ▶ Sell customizable products that require customer input when added to the cart

Workflows
- ▶ Utilize multiple workflows (order, checkout, payment, fulfillment) rather than a single linear sequence
- ▶ Allow order types to use different workflows (a t-shirt might go through different states than an event ticket)

🛍 Omni-Channel

Point Of Sale
- ▶ A complete point of sale solution that seamlessly aligns with Drupal Commerce

Multi-Language
- ▶ Choose any language for both your front and back end users

Multi-Store
- ▶ Serve up multiple stores with different content and/or branding while administering from one backend
- ▶ Give distributors or franchisees their own portals, leveraging parts of the main site with the ability to add their own content

Multi-Channel
- ▶ Sync your products to multiple 3rd party marketplaces (Amazon, eBay, Google Shopping)

▦ Content

CMS
- ▶ Commerce is built onto the world class Drupal content management system
- ▶ Manage and build content without the need for developers

Publishing
- ▶ Develop custom moderation states to your content workflow outside of the standard published & unpublished
- ▶ Decide the direction in which content moves from state to state, and which user roles are allowed to make that move

Search
- ▶ Flexible, faceted catalog options using Drupal View, Apache Solr or ElasticSearch

🌐 Technology

Architecture
- ▶ Uses PHP7 programming language
- ▶ Based on the Drupal CMS and Symfony PHP Framework

Performance
- ▶ Handles millions of products and orders
- ▶ Able to process over 10,000 orders per hour

Security
- ▶ Dedicated Drupal Security team reviews issues, evaluates impact & ensures resolution
- ▶ Uses a Coordinated Disclosure policy to distribute security announcements amongst hundreds of thousands of users
- ▶ Active support for Drupal 7 and Drupal 8 versions

Fraud
- ▶ Detect fraudulent orders based on default rules
- ▶ Configure custom rules/conditions